giTerra – Paper Prototype

1. Personas:
2. Or, 25, a student in Tel Aviv University and work as a waitress. Plays guitar for almost 8 years.



1. Gilad, 17, a high school student.



1. Scenarios:
2. Or wants to go with her friends on a camping trip on Friday evening, where they will sit by the fire in the evening. Usually, Or brings her guitar with her for those kind of trips, but her friend's car is too small for bringing so many equipment, so she decides to leave her guitar behind. At the evening, when Or and her friends are sitting by the fire, Or pulls out her phone, and using the giTerra app to play some original guitar music, a she knows so well from her guitar playing experience.
3. Gilad is a high school student, in his 11th grade, and he finds himself very busy with many activities he took on himself (basketball, scouts and a member in the Student Council) so he doesn't have time for learning to play a guitar, as he wanted. Gilad's bus from school take more than 30 minutes to get to his neighborhood. So, Gilad decided to use the little free time he has on the school but to self-learn himself to play guitar. Unfortunately, Gilad can't take a guitar to school, so he will use the (close) second instrument he can put in his pocket: the giTerra app. Also, so he won't disturb the people around him, Gilad uses his headphones to listen to his playing.
4. Flows:



1. Paper Prototype:

